

Television Dealers—(Cont'd)

EMERSON TELEVISION
In Every Screen Size, Every Style—Emerson is America's Best Buy!



"WHERE TO BUY THEM"
DISTRIBUTOR
KAEMPER & BARRETT
233 Industrial... JUNipr 6-6200

DEALERS
Acme Appliance Co 4203 Geary Bl. SKyln 1-5886
B G M Radio Television & Appliance Co 2412 Mission, VAlencia 6-2638

EVANS T V SERVICE 5037 Geary... SKyln 1-9723
FISKE BUD CO 2204 Chestnut... JOrdn 7-2148
GEARY RADIO & TELEVISION CO CITY-WIDE SALES - INSTALLATION - SERVICE

GENERAL ELECTRIC TELEVISION
Top performance TV in a wide range of prices, cabinet styles and finishes. Look to General Electric for the latest TV improvements.



"WHERE TO BUY THEM"
DEALERS
A & B Vertex Electric Supply Co 4334 Geary Bl. EVgrn 6-9493

B G M Radio Television & Appliance Co 2412 Mission, VAlencia 6-2638
BUTLER BROTHERS DEPARTMENT STORE S & H Green Stamps Given

EVANS T V SERVICE 5037 Geary, SKyln 1-9723
FENECH FURNITURE CO 2636 San Bruno Av. JUNipr 4-7024

KAHN & KEVILLE TIRE & APPLIANCES 133 West Portal Av. OVRind 1-8064
K'S TELEVISION & RADIO SERVICE 5482 Mission, JUNipr 5-9406

STYLES FURNITURE CO 850 Divisadero, FIlmor 6-7655
General Radio Service Co 2708 Judah... MO ntrose 4-9370

GRANZ & ERHANN 489 Haight... HEmlck 1-5567
HALES TV & APPLIANCE STORES 751 Market... SUTtr 1-8000

Your Yellow Pages are an important part of your telephone service. Use them often. They help you find who buys, sells, rents, repairs.

HALLICRAFTERS

TELEVISION by the makers of world famous Radio Communications Equipment. Superbly engineered Table and Console Models with exceptionally sharp pictures.



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DEALERS
Acme Appliance Co 4203 Geary Bl. SKyln 1-5886
Dan's Sales & Service 400 Potrero Av. MIsn 8-0085

MISSION GABPET & FURNITURE CO 2636 San Bruno Av. JUNipr 4-7024
ONE DOLLAR RADIO SERVICE 2754-24th... AT water 2-1935

AUTHORIZED FACTORY SERVICE
L J B TELEVISION SERVICE
2412-14th Av... Lombard 6-2841

HANSEN'S PARKSIDE TV 1038 Taraval, LOMbrd 6-2684
HARRIS TV SERVICE 5867 Mission... JUNipr 5-3793

"WHERE TO BUY THEM"
DISTRIBUTOR
HOFFMAN SALES DIVISION
450-9th... UNdrhl 3-6727

DEALERS
CALIF-HYDE DISTRICT
Murphy's 1508 Polk... OVRind 3-9707

DOWNTOWN DISTRICT
AL JOHN FURNITURE 1313 Mason... TUXedo 5-5262

FILLMORE DISTRICT
Neller's Modern T V 2114 Fillmore, WAInt 1-8231

MISSION DISTRICT
B G M Radio Television & Appliance Co 2412 Mission, VAlencia 6-2638

NORTH BEACH DISTRICT
MARVEL TELEVISION
1344 Stockton, YUKon 2-4117

Advertise here—it pays.

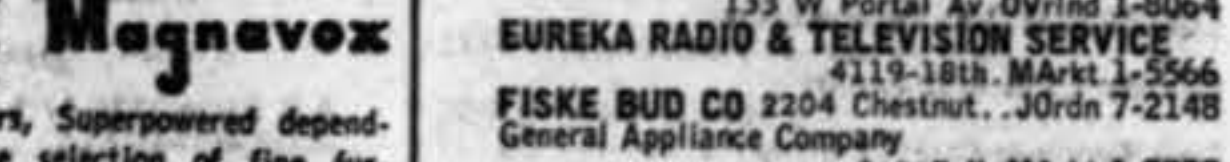
HOFFMAN TELEVISION & RADIOS—(Cont'd)

DEALERS—(Cont'd)
POEK ST DISTRICT
Bretter Home Furniture Co 2230 Polk, ORdwy 3-9343

RICHMOND DISTRICT
Richmond Radio & Television Co 6140 Geary Bl. BAyvw 1-5515

SUNSET DISTRICT
Home Appliance Television Sales & Service 816 Irving... SEabright 1-3530

MAGNAVOX TELEVISION SALES
Finest High-Fidelity pictures... sound, Chromatic Optical Filter, Multiple Speakers, Superpowered dependable chassis.



"WHERE TO BUY THEM"
FACTORY BRANCH
Magnavox Co The 1355 Market... UNdrhl 1-6462

AUTHORIZED DEALERS
Emporium The 835 Market... YUKon 2-1111

MARK MORRIS TIRE CO 999 Geary, ORdwy 3-3441
MARVEL TELEVISION 1344 Stockton, YUKon 2-4117

MELODY RADIO & TV 2163 Polk, GRaystn 4-3880
NICK'S RADIO & TELEVISION SERVICE 3412 Judah... OVRind 1-4546

MODERN APPLIANCE CO
NAME BRANDS FOR LESS
New & Used - Rent to Own - 75c Meter Plan - Open THU 9 - Sun. 11 to 6

EMERGENCY!
An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE Classified TELEPHONE SECTION
Emergency! An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

MOTOROLA TELEVISION & RADIOS—(Cont'd)

DEALERS—(Cont'd)
POEK ST DISTRICT
Bretter Home Furniture Co 2230 Polk, ORdwy 3-9343

RICHMOND DISTRICT
Richmond Radio & Television Co 6140 Geary Bl. BAyvw 1-5515

SUNSET DISTRICT
Home Appliance Television Sales & Service 816 Irving... SEabright 1-3530

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Magnavox Co The 1355 Market... UNdrhl 1-6462

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Emporium The 835 Market... YUKon 2-1111

MARK MORRIS TIRE CO 999 Geary, ORdwy 3-3441
MARVEL TELEVISION 1344 Stockton, YUKon 2-4117

MELODY RADIO & TV 2163 Polk, GRaystn 4-3880
NICK'S RADIO & TELEVISION SERVICE 3412 Judah... OVRind 1-4546

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Emergency! An emergency arises—you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

PHILCO SALES AND SERVICE

TELEVISION, RADIOS, PHONOGRAPHS & HIGH-FIDELITY
Also famous for quality, performance and value in Refrigerators, Home Freezers, Electric Ranges, Automatic & Wringer Washers and Dryers, Room Air Conditioners, Electric Blankets



"WHERE TO BUY THEM"
DISTRIBUTORS
DALLMAN CO APPLIANCE DIVISION 685-7th, UNdrhl 3-4500

DEALERS
A-1 TELEVISION & RADIO SERVICE 85 Carl, LOMbrd 6-6326

CITY OF PARIS 2006 Irving, LOMbrd 4-1184
DAVE'S RADIO & TELEVISION 1720 Polk, GRaystn 4-3880

EL REY RADIO & APPLIANCE 133 West Portal Av. OVRind 1-8064
EUREKA RADIO & TELEVISION SERVICE 4119-18th, MArket 1-5566

GALLI FURNITURE & APPLIANCE CO 1200 Valencia, MIsn 7-5111
Kahn & Keville Tire & Appliances 133 West Portal Av. OVRind 1-8064

LOCKWOOD TV 935 Cole... LOMbrd 6-3300
LONG J M & CO INC 1175 Market... KL ondlie 2-1088

MURPHY'S 1508 Polk... OVRind 3-9707
NORTON'S RADIO & TELEVISION 317 Holloway Av. JUNipr 7-8565

PETERSEN GEO & SONS FURNITURE & APPLIANCE CO 4947-3d... MIsn 7-9080
PROGRESSIVE RADIO & TV 2473-25th, VAlencia 4-8913

SCHWABACHER-FREY GO 735 Market... DO uglas 2-4848
Segal Melvin Sales-Rentals-Service 456 Larkin... TUXedo 5-0330

STYLES FURNITURE CO 850 Divisadero, FIlmor 6-7655
Sunset Television Center 2437 Noriega, MOntrse 4-9630

UNITED TELEVISION SERVICE CO 2838-24th, VAlencia 4-3934
VALLEY RADIO & TELEVISION 144 Leland Av. DElaware 3-3744

VANONI RADIO & TELEVISION SERVICE 3452 Mission, VAlencia 4-9429
YOUNG BROS TELEVISION STORES 2301 Mission, VAlencia 6-4132

Good party-line neighbors are considerate party-line users. Remember these golden rules:
• Space your calls instead of making several without a break.

RCA VICTOR—(Cont'd)

TELEVISION RADIO, PHONOGRAPHS TAPE RECORDERS RECORDS
World Leader in Radio. First in Recorded Music. First in Television.



"WHERE TO CALL"
DISTRIBUTOR
MEYBERG LEO J CO 33 Gough, MArket 1-3400

DEALERS
A & B Vertex Electric Supply Co 4334 Geary Bl. EVgrn 6-9493

AYOUB BROS TELEVISION & APPLIANCE 4025 Judah... OVRind 1-9569
BELVIEW T V & APPL CO 5515 Mission, JUNipr 4-7207

BOND HOME FURNISHERS 2224 Mission... MArket 1-2033
Bories Radio & Television 4025 Judah... OVRind 1-9569

BYINGTON RADIO & ELECTRIC CO 1809 Fillmore, WAInt 1-6000
CALIF TELEVISION & APPLIANCE CO 45 Calif, SUTtr 1-3541

CHINATOWN TELEVISION CENTER 5811 Geary Bl. SKyln 2-1181
DAVE'S RADIO & TELEVISION 1720 Polk, GRaystn 4-3880

DAY & NIGHT TELEVISION SERVICE CO 1522 Haight, UNdrhl 3-0793
EL REY RADIO & APPLIANCE 133 West Portal Av. OVRind 1-8064

EUREKA RADIO & TELEVISION SERVICE 4119-18th, MArket 1-5566
GALLI FURNITURE & APPLIANCE CO 1200 Valencia, MIsn 7-5111

GOLDEN GATE T V & APPLIANCES 701 Golden Gate Av... MArket 1-3967
Home Appliance Television Sales & Service 816 Irving... SEabright 1-3530

KAHN & KEVILLE TIRE & APPLIANCES 133 West Portal Av. OVRind 1-8064
L & M TV CO 4743A Mission, JUNipr 6-1840

LOCKWOOD TV 935 Cole... LOMbrd 6-3300
LONG J M & CO INC 1175 Market... KL ondlie 2-1088

MURPHY'S 1508 Polk... OVRind 3-9707
NORTON'S RADIO & TELEVISION 317 Holloway Av. JUNipr 7-8565

PETERSEN GEO & SONS FURNITURE & APPLIANCE CO 4947-3d... MIsn 7-9080
PROGRESSIVE RADIO & TV 2473-25th, VAlencia 4-8913

TELEVISION 811

DEALERS—(Cont'd)
STYLES FURNITURE CO 850 Divisadero, FIlmor 6-7655

SUGARMAN & INC 3624 Geary Bl. SKyln 1-8845
Sunset Television Center 2437 Noriega, MOntrse 4-9630

Taiyo Trading Corporation 1656 Post, JOrdn 7-1221
WALLY'S APPLIANCE CO 2345 Mission, ATwtr 2-9020

WESTLAKE'S TOWN & COUNTRY T V 36 Park Plaza Dr Daly City, PLaza 2-2947
YOUNG BROS TELEVISION STORES 5522 Geary Blvd... SKyln 2-2947

ZAIS HENRY M FURNITURE CO 849 Mission, EXbrk 2-6512
Radio Television Laboratories 1911 Hayes, SKyln 2-3300

RAYTHEON TELEVISION—
DEALERS
C-KLEER TELEVISION INC 1933 Ocean Av. JUNipr 5-1873

SAN BRUNO TV & APPLIANCE Installation & Service 2495 San Bruno Av. JUNipr 4-0698

SEAL MELVIN Sales-Rentals-Service 456 Larkin... TUXedo 5-0330
SENTINEL TELEVISION AND RADIOS



Sentinel Snubs Service Calls and Has Truly Automatic Tuning
Modern As Tomorrow Alive As Today

"WHERE TO BUY IT"
DISTRIBUTOR
SCHWALB R D CO 298-8th... MArket 1-2309

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BORIES RADIO & TELEVISION 4025 Judah... OVRind 1-9569
DON'S HILLTOP T V SERVICE 5344 Valencia, JUNipr 6-4577

UNITED TELEVISION SERVICE CO 2838-24th, VAlencia 4-3934
Zaharis T V & Radio Sales & Service 6598 Mission... PLaza 5-9271

SERVICE CENTER 2136 Fillmore... WEst 1-6036
SHERMAN CLAY & CO LEADING MAKES TELEVISION and TV-RADIO-PHONOGRAPH COMBINATIONS

SLIM'S TV SPECIALIZING IN RURAL SERVICE RADIO - TV - INTERCOM - ANTENNA SMALL ELECTRIC POWER PLANTS 20 B Ford... HEmlck 1-7335

SLOANE W & J 216 Sutter... GArlie 1-2827
Keep the Classified Telephone Directory handy; it can save you time and effort.